



We have a number of events throughout the year which enable relevant stakeholders to engage with LEPs. We welcome the opportunity to discuss these in more detail with interested organisations

Sponsorship Opportunities 2019

The LEP Network is a gateway to news and information that enables LEPs to come together on areas of shared importance, engage with government, facilitate dialogue with economic development stakeholders, and share knowledge and best practice.

Business discussion with LEP Chairs

Business discussions with LEP chairs, all of whom are senior business leaders. These private dinners are also well attended by government ministers and senior officials keen to engage with key decision makers in industry.

Benefits include:

- Exclusive sponsorship.
- The opportunity for the sponsor’s Chair or Chief Executive to address the room.
- Up to 7 colleagues can join the event and each host a table.
- There is the option to distribute information to the LEP guests and display banner stands in the room.
- We will provide a professional photographer and the sponsor has access to the photographs.
- The sponsor will feature on our site as a Partner and can provide a 500-word article for hosting on the LEP Network website. This will remain on the site for 3 months and the article will be promoted to all LEP Chairs and Executives.
- There will be a specific tweet to the LEP Network’s 8,000+ followers and on our LinkedIn page.
- We will handle all the arrangements: venue hire, communication, registration, etc.

These business discussions are held twice a year.

Cost £12,000 + VAT



Previous sponsors



Networking opportunity with LEP Chairs and Chief Executives

These networking opportunities are held as part of workshops which take place twice a year and are organised for LEP Chairs, Chief Executives/Directors and senior Whitehall officials to discuss policy which impacts on the LEP landscape.

Benefits include:

- Exclusive sponsorship.
- The opportunity to address the room on a topic of interest to LEPs.
- Networking opportunity with LEPs for another 45 minutes.
- There is the option to distribute information to the LEP guests and display banner stands in the room.
- The sponsor will feature on our site as a Partner and can provide a 500-word article for hosting on the LEP Network website. This will remain on the site for 3 months and the article will be promoted to all LEP Chairs and Executives.
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- There will be a specific tweet to the LEP Network's 8,000+ followers and on our LinkedIn page.
- We will handle all the arrangements: venue hire, communication, registration etc.

These workshops take place twice a year.

Cost £6,000 + VAT



Previous sponsors



LEP Chief Executive meetings

This is a regular meeting of LEP Chief Executives/Directors or other senior officers from all 38 LEPs where they come together to collaborate and share best practice.

Benefits include:

- Exclusive sponsorship.
- 30-minute speaking slot and Q&A to present on a topic of interest to LEPs.
- Networking lunch with LEPs for another 45 mins.
- The option to distribute information to the LEP guests and display banner stands in the room.
- A 500-word article for hosting on the LEP Network website which will remain on the site for 3 months.
- The article will be promoted to all LEP Chairs and Executives.
- There will be a specific tweet to the LEP Network's 8,000+ followers and on our LinkedIn page.
- We will handle all the arrangements: venue hire, communication, registration etc.

Cost £4,000 + VAT

Previous sponsors



E-newsletter

The LEP Network newsletter is emailed to our c.1000 contacts (LEPs, government ministers and Whitehall departments, private sector companies, public sector organisations and other relevant LEP stakeholders). We also tweet with a link which goes to our 8,500+ followers and it goes on our LinkedIn page to reach our 1,300+ followers.

Benefits include:

- Exclusive sponsorship (only one sponsor per issue).
- 50/75-word overview/description which will appear in the main body of the newsletter – click to see [example](#).
- Logo to accompany the above.
- Link to external page or PDF document.
- The sponsor can provide a website and email for subscribers to link to.
- The sponsor will feature on the Sponsors and Promotions pages of the LEP Network website, where the offer to LEPs will feature for 6 months.

Cost £500 + VAT

Balfour Beatty

ORBITIL

pwc

ncfe.



TARMAC
A CRH COMPANY



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ACTIVE
bringing data to life



BT

Previous sponsors

Website information

Sponsors are invited to contribute a blog post which will appear on the LEP Network website. Content should be on a topic which is of interest to LEPs and should be informative and thought-provoking.

Benefits include:

- Sponsor provides a 500-word article on a topic of interest to LEPs.
- The offer will be promoted to LEP Chairs and CEOs by email.
- The sponsor will feature on the Partners and Promotions pages of the LEP Network website, where the offer to LEPs will feature for 3 months.
- There will be a specific tweet to the LEP Network's 8,000+ followers and on our LinkedIn page.

Cost £250 + VAT

Here are some of the organisations which have featured on our site:



Promotions

The LEP Network is pleased to offer opportunities to promote relevant business services to LEPs.*

Benefits include:

- The promotion will be highlighted to LEP Chairs and CEOs in a regular internal Bulletin.
- The offer will feature on the [Promotions](#) pages of the LEP Network website for 6 months.
- There will be a specific tweet to the LEP Network's 8,500+ Twitter followers and it goes on our LinkedIn page to reach our 1,000+ followers..

Cost £350 + VAT

** Disclaimer: The LEP Network reserves the right to decide which services are appropriate for LEPs. By promoting the service the LEP Network is not quality assuring the service, or accepting responsibility for any associated liabilities.*



Annual conference 2020

During 2019 we will be inviting stakeholder organisations to consider a number of sponsorship opportunities. Prices and packages will vary from the Platinum package which will include a speaker slot to the option to exhibit or place an advertisement in the conference programme. Please [get in touch](#) for more information.

Previous sponsors

LLOYDS
BANKING
GROUP



THE CAREERS &
ENTERPRISE
COMPANY

Please get in touch if you would like to discuss any of these opportunities:

info@lepnetwork.net



**Organisations we have had the
pleasure of working with**

**Active Informatics
AECOM
Arup
Association of Town & City Management
Atkins
Babcock
Balfour Beatty
Barclays
Bevan Brittan
BT
Business in the Community
Careers & Enterprise Company
Cavendish Consortium
Chartered Management Institute
Chimera Consulting
China-Britain Business Council
City & Guilds
Cobweb Information Ltd
Construction Industry Training Board
CoStar**

**Education & Training Foundation
Enterprise Research Centre
Finpoint
Goldman Sachs 10,000 Small Businesses
Great Western Railway
Greener journeys
Heathrow
Highways England
Innovate UK
Institute of Enterprise & Entrepreneurs
International Festival of Business
Just Investing
Learn Direct
Legal & General
Lloyds Banking Group
Mentorsme
Microsoft
Ngage
Nuclear Decommissioning Authority
PA Consulting**

**PDMS Employed
Prospects
PwC
Regeneris
risual
Scape
Scottish Qualifications Authority
Seetec
Skills for Care
STEMnet
Tarmac
The Start Up Loans Company
True Student Limited
Turner & Townsend
UnLtd
Wavteq
YMCA Training
YTKO**