



Sponsorship Opportunities

The LEP Network is holding a women leaders' event on 6th June 2019. The event will focus on inspiring women business leaders to join Local Enterprise Partnership (LEP) boards to improve their gender diversity. The event is a rare opportunity to present to senior women leaders from the public and private sectors under one roof: Chairs, Board Members, Chief Executives and other senior officers from all 38 LEPs, Government ministers and Whitehall officials, senior business leaders, and representatives from local authorities and other core LEP stakeholder organisations.

Platinum £10,000	Gold (1) £3,000	Gold (2) £3,000	Silver (1) £500	Silver (2) £500
Promotion: one opportunity for a Platinum sponsor to address the full conference audience.	Promotion: USB power bank with your logo, preloaded with your company information, which will be given to all attendees.	Promotion: conference pen with your logo which will be given to all attendees on registration.	Promotion: 1 exhibition stand in the catering and refreshment area comprising a table and 2 chairs with space for 1 small pop-up banner.	Promotion: 1 full-page (A5), full colour ad in the conference programme, handed to all delegates on arrival.
Logo: Shared branding with the LEP Network on all conference materials.	Logo: Shared branding with the LEP Network on all conference materials including the conference page of the LEP Network website.	Logo: Shared branding with the LEP Network on all conference materials including the conference page of the LEP Network website.	Logo: your logo will appear on the conference page of our website with the other sponsors and exhibitors.	Logo: your logo will appear on the conference page of our website with the other sponsors and exhibitors.
Stand: 1 free exhibition stand to facilitate networking during registration and over lunch.	Stand: 1 free exhibition stand to facilitate networking during registration and over lunch.	Stand: 1 free exhibition stand to facilitate networking during registration and over lunch.		
Tickets: 4 additional free delegate places.	Tickets: 2 free delegate places.	Tickets: 2 free delegate places.	Tickets: 2 free delegate places.	Tickets: 2 free delegate places.
Conference programme: promotional message, full page ad, logo and contact details.	Conference programme: full page ad, logo and contact details.	Conference programme: full page ad, logo and contact details.	Conference programme: Logo, brief overview and contact details in the exhibitor listing.	
Website: Information posted on the LEP Network website for 6 months.	Website: Information posted on the LEP Network website for 6 months.	Website: Information posted on the LEP Network website for 6 months.		
Marketing: Pre- and post-event promotion to all event invitees, and across LEP Network social media platforms				

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Background

Recently the Government published [Strengthened Local Enterprise Partnerships](#), a review to ensure LEPs are best placed to lead the future UK Shared Prosperity Fund. As part of this review, government has set LEPs the aim that 1/3 of every LEP Board will be women by 2020, and 1/2 of every LEP Board by 2023. Some LEPs are already achieving this, whilst others are working on action plans to improve gender diversity on their boards.

Every LEP is producing a Local Industrial Strategy that will shape a strategic economic focus for local communities across England. These will all be in place by end March 2020.

On Thursday 6th June 2019, the LEP Network will be holding a Women Leaders event in the QEII Conference Centre, Westminster, and we are looking for like-minded strategic partners to support us.

Purpose of the Event

The LEP Network is hosting the event to help LEPs achieve the LEP Review ambition of diversity by first bringing together a large group of women leaders - some of whom are successfully engaged in improving gender diversity within their organisations, and others who are leaders in their field and interested in working closer with LEPs as they shape their Local Industrial Strategy.

This LEP Network event will:

- showcase existing women in leadership positions and the challenges and barriers they face;
- inspire women leaders to get involved with LEPs;
- promote the impact that LEPs have had.

Panel members

A limited number of places are available for organisations which have a compelling story to tell regarding gender parity, diversity and inclusion, particularly at board level. We will be delighted to negotiate a bespoke sponsorship package with organisations interested in putting forward a senior woman business leader to sit one of these panels. Current working titles for the panel discussions are: 'Inspiring future generations of women leaders', and 'Shaping local economic growth policy', in the context of the 38 Local Industrial Strategies that will be developed by March 2020 to oversee the forthcoming UK Shared Prosperity Fund.

Branding and promotion

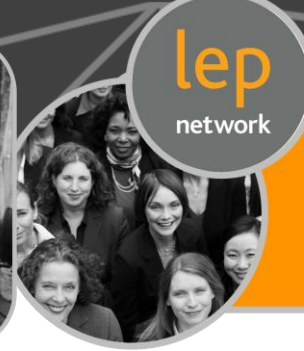
All sponsors and panellists will be featured in LEP Network promotional activity associated with the event, e.g., event page on our website, event programme, and social media. Appropriate media organisations will be invited to attend the event. A professional photographer will capture still images of the day and these will be available on our Flickr page for use by sponsors post-event.

Sponsor attendees

The number of delegate places available to sponsors will vary on the level of sponsorship package.

Event attendees

We have invited: The Rt. Hon Theresa May MP, Prime Minister; The Rt. Hon Penny Mordaunt MP, Minister for Women and Equalities; Victoria Atkins MP, Minister for Women; Baroness Williams of Trafford, Minister for Equalities; The Rt. Hon James Brokenshire MP, Secretary of State for Housing, Communities and Local Government; The Rt. Hon Greg Clark MP, Secretary of State for Business, Energy and Industrial Strategy; and other government ministers and MPs.



We will also be inviting senior civil servants, such as: Melanie Dawes CB, Permanent Secretary at Ministry for Housing, Communities & Local Government; and Antonia Romeo, Permanent Secretary at the Department for International Trade.

Business women from the 38 LEP boards, LEP Chief Executives and key stakeholder organisations will also be invited. Below is a sample of the organisations the women board members represent in their private sector business roles:

Finance & Insurance

- Ark Capital
- Aviva

IT & Communications

- British Telecom
- Microsoft
- Oracle

Legal

- CMS Law
- Gowling WLG
- Field Seymour Parkes Law

Life Sciences

- AstraZeneca
- Oxford Biomedica
- Unilever

Manufacturing Engineering

- Bosch UK
- BAE Systems
- Sellafield

& Transport & Logistics

- Airbus Defence & Space
- GE Aviation
- Rolls Royce

There will be a host of other small and medium sized companies attending the event.

Media and publicity

The LEP Network communications manager, working with the 38 LEP communications officers, will deliver a co-ordinated media strategy including:

- Press release and media coverage with national and trade press.
- Digital and social media campaign in advance of the event.
- Tweet pack to encourage all attendees in advance of the event to use [#LEPWomenLeaders](#).
- [@TheLepNetwork](#) tweets on the day to our 8,750 followers.
- Information will also be posted on our LinkedIn page to reach our 1,650 followers, and shared in our external e-newsletter which is emailed to our 1,000+ database of LEPs, government departments and core LEP stakeholder organisations.
- News stories on LEP Network website and the 38 LEP websites.
- Photos on LEP Network Flickr page which all sponsors and participants will be able to access and download.
- A post-event summary report will be produced in which all sponsors and participants will be included.